
GREEN PROJECT MANAGEMENT (GREENPM™) METHODOLOGY DEPLOYMENT

The world is going green. We are collectively realizing that we do not have an unlimited amount of air or water or space to continue to utilize resources as we have done in the past. Most project managers do not manage projects that have an obvious green component. How can these projects become more environmentally friendly?

The answer is Green Project Management (GreenPM™). Green project management is a model where we think green throughout our project and make decisions that take into account the impact on the environment – if any. It is a way to ingrain “GreenThink” into every project management process.

While there are a myriad number of options for deploying GreenPM, one thing is clear – there is more to it than just providing training. Many organizations think that if they can just provide project management training, for instance, their staff will suddenly become star project managers.

There is a lot more to it than that. Implementing Green Project Management requires that people change how they are doing their job. This means that the deployment effort should be seen as a culture change initiative. Culture change initiatives, in turn, require a holistic and multifaceted approach – one that has long-term sponsorship and staying power. It would not be unusual, for instance, for a large organization to take three years to successfully implement a new methodology, while a small organization will take up to a year.

TenStep, Inc. has the products and expertise to help you create a Green Project Management deployment strategy and deployment plan that is right for you. We recommend deploying methodology in waves, concentrating on the most critical aspects first, and then rolling out increasingly more complex and sophisticated features of the methodology as time goes by.

The TenStep, Inc. Green Project Management methodology deployment service results in:

- A Current State Assessment of your capabilities
- A Future State Analysis of where you want to be
- A Deployment Plan and Roadmap that describes the details required to get you to the future state

In addition, we can also manage and help you staff the subsequent Deployment Project.

DEPLOYING GREEN PROJECT MANAGEMENT IS NOT A TRIVIAL AFFAIR. YOU MUST STRUCTURE A DEPLOYMENT PROJECT AND TAKE A LONG-TERM, HOLISTIC VIEW. WE CAN HELP YOU GET THERE. MAKE SURE YOU DON'T MISS AN IMPORTANT STEP IN THE JOURNEY.

